



JFAO Annual Communications Award Competitions

**All entries are due by 1 pm, Friday March 25th at
the March Conference Registration Table.**

(where feasible entries may be submitted by e-mail, but only until March 18th)

**Entries will be judged and displayed during the
JFAO Annual Banquet**

**Questions - please contact Shannon Kelly, Chair, Awards & Recognition Committee
president@jfao.on.ca**

Scrapbook Competition:

1. Scrapbooks must positively show and support the JFAO mission and incorporate the annual theme.
2. Pictures showing alcohol, unsafe, or inappropriate activities will result in disqualification.
3. No limit to the size or format of the book.

2. Judging criteria:

Support of activities with news clippings & photos

Creative content

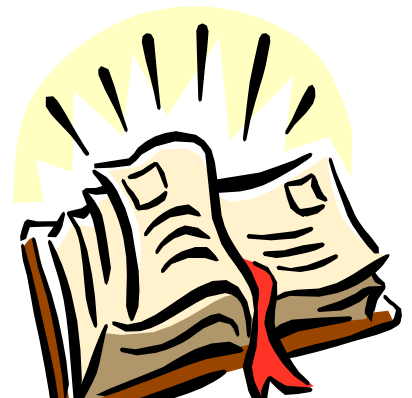
Attractiveness and overall effectiveness

Quality of Photos & Artwork

Involvement of members

Incorporation of the yearly JF theme

Ease of reading



News Article Competition:



1. Submit a minimum half-page typed (single-spaced) article written about a JF-related activity or project during the past year.
2. Articles do not need to have been published, but bonus points will be awarded if a published copy is also included (newspaper, magazine, website print-out).
3. **Judging criteria:**
 - Publishable Quality
 - Promotion & positive image of JF
 - Level of Activity and Creativity
 - Inclusion of a related photo with caption

Best Club Photo:

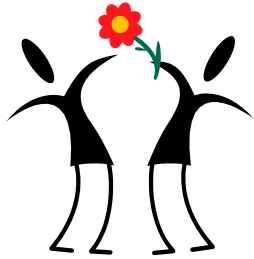
1. Submit a photo of your club in action, depicting the JFAO's commitment to "community betterment".
2. **Judging Criteria:** Subject of photo

Depiction of "community betterment"
Photo composition
Photo Caption



Best New Member Recruitment Activity:

1. Document your activity and how it worked in your club & community.
2. **Judging criteria:** Number of new members gained



Average age of new members
How you got them hooked
Idea's appeal to other clubs
Presentation of the entry

Best New Fundraising Idea:

1. Outline one of your fundraisers, and show us why it is the BEST!
2. **Judging Criteria:** How the fundraiser was done
Number of people involved
Amount of \$ raised
How the \$ was used