



## Junior Farmers' Association of Ontario

### Provincial Charity Fact Sheet

JFAO provides opportunities for young people age 15-29 of all backgrounds, but especially those in rural Ontario, to take on the challenge of exploring their individual talents and potential to develop personally while being involved in bettering their communities, networking, and having fun. JFAO's mission is *"To Build Future Rural Leaders Through Self-Help and Community Betterment."*

Each year JF members through their local clubs donate tens of thousands of dollars to local community organizations and projects across Ontario, as well as hundreds of hours of volunteer service. On top of this, grassroots members from across the province attending the annual March Conference select one Provincial Charity for clubs to rally behind each year. Fundraising activities range from silent auctions to dances to fall fair food booths.

Any registered Canadian charity has the potential to be selected as the JFAO Provincial Charity. In recent years, the amount given to the JFAO Provincial Charity has been in the \$6,000-\$10,000 range. JFAO typically supports charities that are provincial in scope, or that have the potential to benefit more than one community. This is mainly because members and supporters have more incentive to rally behind the charity as they know their efforts will have a potential return in their community or to a cause they believe in.

A list of some of the most recent provincial charities is available on our website. Charities interested in becoming the JFAO Provincial Charity are asked to submit a brief summary of their initiatives and needs to JFAO by February 1. This summary should be in a suitable format to be included in the Conference package mailed or e-mailed to delegates.

Charities submitting proposals will be evaluated by the annual JFAO March Conference organizing committee, and three charities suitable for consideration by the provincial membership will be asked to make a maximum 15 minute presentation to delegates on the Saturday of the March Conference weekend, which is the last weekend in March (unless that weekend is Easter, in which case it is the weekend before).

Following the three presentations, all delegates at the conference will vote by secret ballot to determine the charity most deserving of JFAO's support for the coming year. The charity selected will be announced that evening at the JFAO Annual Banquet, following the presentation of a cheque for the past year's efforts to the outgoing Provincial Charity.

Two representatives from each presenting charity are invited to stay for the Annual Banquet at no charge for the meal. The charity selected as the Provincial Charity is also asked to send representation to the following year's Annual Banquet for the cheque presentation. Two tickets will be supplied at no cost for these representatives. For all charities who plan to take advantage of the Banquet, the deadline to RSVP attendance is the Friday two weeks before.

Provincial charities are welcome to request the JFAO logo for use to recognize support. Please note, the designation of Provincial Charity lasts for one year only, and typically JFAO has not re-selected a past provincial charity. JFAO also does not act as a commercial sales outlet for commercial products other than its own.

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*To Build Future Rural Leaders Through Self-Help & Community Betterment*

T: 519-780-JFAO www.jfao.on.ca info@jfao.on.ca F: 519-821-8810

100 Stone Rd. W. Suite 206, Guelph, ON N1G 5L3

Charitable Registration #108085 606 RR0001