



JFAO Annual



Communications Award Competitions

**All entries are due by 1 pm, Friday March
30th at**

the March Conference Registration Table.

(where feasible entries may be submitted by e-mail, but only until March
23rd)

**Entries will be judged and displayed
during the**

JFAO Annual Banquet

Questions - please contact **Camille Black, Chair, Awards & Recognition
Committee**

president@jfao.on.ca

Scrapbook Competition:



1. Scrapbooks must positively show and support the JFAO mission and incorporate the annual theme.
2. Pictures showing alcohol, unsafe, or inappropriate activities will result in disqualification.

3. No limit to the size or format of the book.

4. Judging criteria:

Support of activities with news clippings & photos

Creative content

Attractiveness and overall effectiveness

Quality of Photos & Artwork

Involvement of members

Incorporation of the yearly JF theme

Ease of reading

News Article Competition:



1. Submit a minimum half-page typed (single-spaced) article written about a JF-related activity or project during the past year.

2. Articles do not need to have been published, but bonus points will be awarded if a published copy is also included (newspaper, magazine, website print-out).

3. Judging criteria:

Publishable Quality

Promotion & positive image of JF

Level of Activity and Creativity

Inclusion of a related photo with caption

Best Club Photo:



1. Submit a photo of your club in action, depicting the JFAO's commitment to "community betterment".

2. Judging Criteria: Subject of photo

Depiction of "community betterment"

Photo composition

Photo Caption

Best New Member Recruitment



Activity:

1. Document your activity and how it worked in your club & community.

2. Judging criteria: Number of new members gained

Average age of new members

How you got them hooked

Idea's appeal to other clubs

Presentation of the entry

Best New Fundraising Idea:

1. Outline one of your fundraisers, and show us why it is the BEST!
2. Judging Criteria: How the fundraiser was done

Number of people involved

Amount of \$ raised

How the \$ was used

