

JFAO Communication Awards

Due by Friday May 29th to elizabeth@jfao.on.ca

All entries will be judged by a committee of JF Alumni.



By submitting an entry, you are giving JFAO permission to share your photos and ideas for further promotion of our organization.

Scrapbook Competition (traditional/digital)

For traditional scrapbooks: Please send in a Powerpoint featuring photos of your 10 best scrapbook pages. Only .ppt documents or PDF will be accepted.

For digital scrapbooks: Please provide login information or a pdf copy.

There will be an award for best traditional scrapbook and best digital scrapbook.

1. Scrapbooks must positively show and support the JFAO mission.
2. Pictures showing alcohol or illegal activities will result in disqualification.
3. No limit to the size and format of the book but may not be the affiliation book.
4. Only scrapbook content that occurred between January 2019- December 2019 will be judged.

Judging criteria:

- Creative Content
- Support of activities with photos and news clippings
- Ease of Reading
- Involvement of Members
- Attractiveness
- Overall Effectiveness

News Article Competition

Entries must be Word or PDF documents. Pictures of the event may be included.

If the article was published, please include online link or a picture of the newspaper article.

1. Submit a minimum half-page typed (single-spaced) article written about a JF related activity or project during the past year.
2. Articles do not need to have been published, but bonus points will be awarded if a published copy is also included (newspaper, magazine, website print-out).
3. Only news articles covering content that occurred between January 2019- December 2019 will be judged.

Judging criteria:

- Publishable
- Quality of article
- Promotion & Positive Image of JF
- Level of Activity and Creativity
- Inclusion of a related photo with caption.

Best New Member Recruitment Activity

Entries must be Word or PDF documents. Pictures of the event may be included.

1. Document your activity and how it worked in your club & community.
2. Outline how many non-members were in attendance and how many new members joined the club.
3. Describe how your club advertised this event to non-members.
4. Only activities that occurred between January 2019- December 2019 will be judged.

Judging criteria:

- Number of Non-Members in Attendance
- Number of New Members Gained
- How you got them hooked
- Appeal of the Idea to Other Clubs
- Presentation of the Entry

Best Community Betterment Club Photo

Photo Caption may be included within the email.

1. Submit a photo of your club in action, depicting JFAO's commitment to community betterment.
2. Only photos that were taken between January 2019- December 2019 will be judged.

Judging Criteria:

- Subject of photo depiction of "community betterment"
- Photo composition
- Photo Caption

Best Gate Sign Photo

1. Submit a photo of a Junior Farmer Gate Sign (Member Lives Here and/or Alumni Lives Here).

Judging Criteria:

- Photo Quality
- Creativity
- Aesthetics of Gate Sign Display

Best Century Farm Sign Photo

1. Submit a photo of a Century Farm Sign and/or Century Farm Sign Add-On.

Judging Criteria:

- Photo Quality
- Creativity
- Aesthetics of Century Farm Sign Display

Best Social Media Post

1. Submit a social media post (Facebook, Twitter or Instagram) made on a club account by providing a screenshot of the post.
2. Include an explanation on why this was a successful post.
3. The social media post must positively show and support the JFAO mission.
4. Pictures showing alcohol or illegal activities will result in disqualification.
5. Only social media posts that occurred between January 2019- December 2019 will be judged.

Judging Criteria:

- Engagement (likes and shares)
- Promotion of Club
- Presentation of Entry
- Originality
- Creativity

Best New Fundraising Idea

Entries must be Word or PDF documents

1. Outline one of your fundraisers and show us why it is the BEST!
2. Only fundraisers that occurred between January 2019- December 2019 will be judged.
3. Judging Criteria:
 - Outline of fundraiser
 - Number of people and members involved
 - Amount of money raised
 - How the money was used

Best Pandemic Club Social Idea

Entries must be Word or PDF documents

1. Document an idea for a JF Club social to keep members engaged during the pandemic.
2. The club social does not need to have occurred; however bonus points will be awarded if the idea has been put into action.

Judging criteria:

- Creativity of the Idea
- Level of Member Engagement
- Appeal of the Idea to other Clubs
- Presentation of the Entry