



**New Member  
Recruitment Ideas  
2022**

## Successful Projects:

- Slow Moving Vehicle Sign Exchange Club/community awareness; Club logo
- Bottle drive - alumni approach, teamed up with a local business
- Running a 4H scholarship, agriculture based
- Roadside cleanup
- Lawn Ornaments: i.e.. Who let the hogs out initiative
- Open Kettle Popcorn sales at a local maple syrup festival
- Slow moving sign exchange
  - Kent Ag Society offering a grant, got signs from TSC at cost, ran BBQ in conjunction
  - Farmers brought in old, beat-up signs
  - Not able to do it this year but TSC is enthusiastic to collaborate on this again
- Virtual Scavenger Hunt
  - open to anyone in our county, 3 age groups each with a different list - the older the age group the more difficult the clues (oldest age group had to solve riddles to figure out the clues)
  - items could be found around the house/yard; could send in photos or drawings (so anyone without a camera could still participate)
  - good for community engagement, spreading the word about JF, improving our reputation, getting 4-H members involved
- Redneck Games
  - held on a Saturday morning on the local fairgrounds at the same time as the local farmer's market.
  - open to members from across the province, but pushed locally to 4-H members and local youth
- Raising Funds for a bursary for students
- Snowball
  
- Trick or Feed
  - This past year was run differently due to COVID, ran outside of a grocery store as opposed to the door-to-door approach
- Flamingo project - lawn ornaments
- Drive In movie night partnership (Oxford)
- Interviewing Century farms and doing a video (Huron Perth)

## Socials

- Outdoor movie night
- Campfires
- Delegates
- Axe throwing
- Bowling
- BBQ's
- Car rally
- Mini golf
- Ice cream social
- Softball
- Guest speakers
- Virtual Quarantine Fairy - gift exchange
- Virtual Wine & Cheese Night,
- Virtual Chocolate & Beer Night
- Online Trivia
- Murder Mystery Dinners
- Trampoline
- Laser Tag
- Rideau Canal skate
- Cow paddy golf tournament
- Two-step nights
- learn to line dance
- Canoeing paddle social
- 4-H judging and go for the gold competition
- Kahoot social
- Highschool Ag program- do a presentation (Huron Perth)
- Virtual: Pictionary, Cards Against Humanity, Code Names, All Bad Cards
- Virtual Scavenger Hunt
- Fossil hunting
- Local Farm Tours
- Ice Cream Socials
- Winery/Brewery Tour (not a tasting)
- Ice Skating Social
- Wing Night Social
- Game Night
- Outdoor Movie Night
- Car Rally/Tour
- Scavenger Hunt
- Sporting Activity that you watch or play
- Consistent social media

## Fundraisers

- Support legions
- Euchre nights
- Trivia nights
- Bottle drive
- Food booth
- Rock picking
- Curling (pre-covid)
- Dances (pre-covid)
- Mini golf tournament
- Sports Tournaments
- Running food booths at local events like tractor pulls and plowing matches
- Volunteering with organizations to do legwork (bartending, gates, etc.) - receive honorarium for the commitment
- Volunteering to help at local events with loading and unloading vendors and running the gate
- Volunteering locally to do various tasks
- Silent auction at each with donated events from members and local businesses
- Spaghetti Dinner - planning to change to lasagna to make for an easier pickup/takeout option
- Participating in/at local festivals
- Partnering with local community groups
- Helping at the local fairs - at one we ran the Farmer Olympics (obstacle course for kids)
- Farm photo
- Tractor Signs
- Online Auction
- Auctioneering club - Middlesex
- Snowball gala, auction, band, slip and donate
- Bartending
- Local Banquets- hiring for setup and labour, bartender
- Connecting with fairs, parking events, 50/50, tear down, gates
- Plowing matches- tractor rides
- CDX - selling Apple Fritters
- Mother's Day Brunch - do the dishes
- Spaghetti Dinner

### Best for Attendance

- Something that is easy for everyone to do
- Promoting events through networking
- Offering food!

### Best for Recruitment

- Inviting to attend Winter Games
- Having JF members as 4-H leaders can help to encourage 4-H members to join
- If you can get the 'leader/alpha' of a friend group to join, the rest will likely follow
- Leading a 4-H club
- Other associations

Do you do the same events year over year, change it up? What was effective?

- Lots of clubs continue the same events each year;
- When looking at new events we need to be careful not to step on other groups toes
- One good thing with keeping the same events year over year is the ability to maintain connections with the regular attendees who look forward to the events. If successful events can grow year over year.