

The Governance for Rural Leaders Program



The Governance for Rural Leaders Program builds your leadership skills with the governance essentials every rural board member, aspiring board member, and executive should know.

Make a Difference in your Community

Being a leader in a rural community can be challenging: That's why Governance Solutions designed this certificate program in governance essentials.

Regardless of the size of your agricultural business, organization, or board, **The Governance for Rural Leaders** program develops corporate governance expertise by ensuring that rural leaders have the skills, knowledge, attitude, and capabilities to get the most out of the time and effort they invest in controlling and directing their organization.



Beyond Owners and Managers of Farms and Agribusinesses!

This program is for anyone involved in the rural sector interested in advancing their leadership skills within their business and community.

Ideal for Senior Board Members:

Demonstrate your commitment to the learning journey by staying abreast of current governance principles.



Necessary for Junior Board Members:

Are you 100% prepared to face the challenges your new responsibilities may throw at you? Expand your skill set and find the confidence to fully occupy your seat at the boardroom table.



Important for those Seeking a Board Position:

A deep understanding of rural governance is a great asset, and many boards now expect governance certification from their applicants. Be ready for your next opportunity by completing the program now.



Be More Effective!

This comprehensive program gives you:

- The skills and competence needed to fulfill your role as a leader.
- A comprehensive understanding of governance and how it operates within your business, sector, and organizational structure.
- Practical working knowledge of business finance including the tools and know-how to use financial information strategically at the board level.
- Deep awareness of how you can add value in the boardroom.



Structure and Details

Earn your Certificate in **Governance for Rural Leaders** online, at your own pace: as fast or slow as you want, but always at the speed your organization needs!

- This program includes 8 self-paced levels and a final exam.
- Each self-paced level includes instructional videos, reading material, and a quiz to show you've mastered the content. You'll be given full access to this module's materials from day one, with total freedom to review the content and complete the quiz at your own pace.
- After completing all 8 modules you will receive a **Governance for Rural Leaders Certificate**.



Level 1 | Governance Essentials

Expectations are extremely high for any board member. Meeting and exceeding them starts with fully understanding your fundamental role and the skills required to effectively keep your organization on track.



Level 2 | Guarding the Vision & Building Structure

From the board's role in strategic planning to the importance of director independence and term limits, you will learn how to help your board keep things on track and build strong governance structure.



Level 3 | Knowing Your Role & Leading the Way

Gain a deeper understanding of your role and what it takes to lead. From best practices for board chairs to the do's and don'ts of committee effectiveness, you'll learn how to lead more effectively and create strong governance protocols to guide you.



Level 4 | Boardroom Culture & Behaviour

Even the best governance structures can falter if the boardroom culture is unhealthy. Understand how to eliminate dysfunction in the boardroom and foster a constructive, engaged board dynamic that leads to healthy relationships, better decisions, and enhanced growth.



Level 5 | Financial Oversight

Gain a deeper understanding of your role and what it takes to lead. From best practices for board chairs to the do's and don'ts of committee effectiveness, you'll learn how to lead more effectively and create strong governance protocols to guide you.



Level 6 | The Right People Doing the Right Things

Even the best governance structures can falter if the boardroom culture is unhealthy. People are your organization's most important asset, and you will be focusing on getting the right people on the right things. From the key elements of board orientation, renewal and succession to external communications and corporate social responsibility, you'll learn to bring out the best in your board.



Level 7 | Strategy & Risk

Boards play a critical role in risk oversight, so it's essential to define exactly what risk is – and what it isn't. You'll learn how risk is linked to organizational strategy, what SWOT is and how it can make your life easier, and how to optimize risk.



Level 8 | Succession & Evaluation

Whether you have a CEO, General Manager or Executive Director, a strong board relationship with your most-senior manager is essential to good governance. You'll learn how to optimize that relationship through effective succession, evaluation, and delegation.

Take your career, your organization, and even your board, to the next level with the competence, confidence, and certification you need to be more effective.

You are just **3 steps** from starting **The Governance for Rural Leaders program**:



Step 1

Access
ruralleadershipprogram.com

Step 2

Select
Level One

Step 3

Add to cart
and start your journey

We are here for you: Call 1-888-698-3971
or email registrar@professionaldirector.com for assistance.



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